



MISSION

To wow our guests with consistently great food and fast, friendly service in a casual and fun Maine setting.

When we are successfully *"navigating the river"* & having a great day, Bob's is:

Happy Employees

Happy Customers

Fun

Efficient

Busy

Teamwork

Clean

Making money

Being prepped for the day

Well-oiled Machine

Full Parking Lot

Sense of Urgency

Positive Attitudes

Treats

Staff Meetings

Good Communication

Like rocks in the river we sometimes have obstacles to overcome:

Equipment failures

Understaffing

Bad weather

Product Shortages

Bad Attitudes NC/NS

Computers Down